



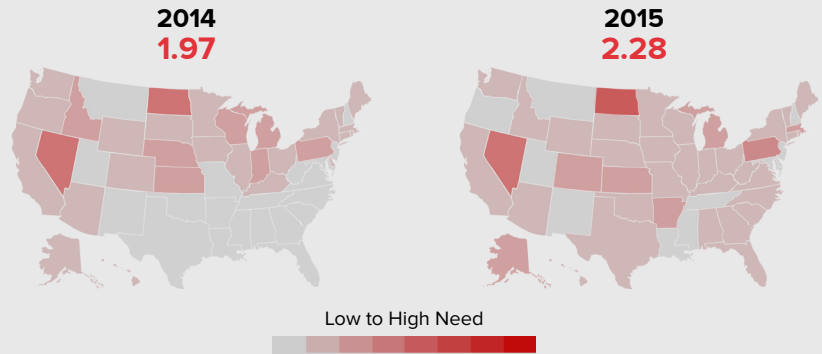
HUMAN NEEDS INDEX

A timely, multidimensional view of poverty-related need

46.7 million Americans live in poverty.*



National Map



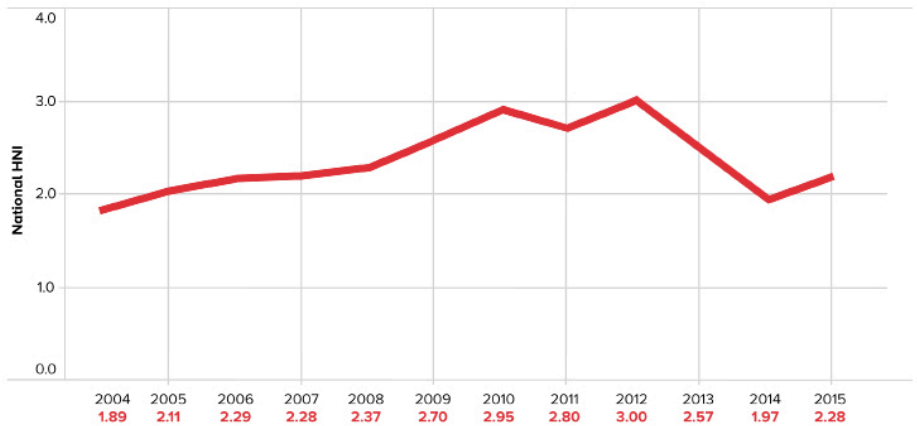
How we measure

- Meals provided
- Groceries provided
- Housing assistance
- Furniture provided
- Medical assistance
- Energy assistance
- Clothing provided

Greatest change (2014-2015)

- +35% Furniture provided
- +47% Clothing provided

Based on Salvation Army service data since 2004.



Top 5 states in terms of need

2014	2015
Nevada	North Dakota
North Dakota	Nevada
Pennsylvania	Pennsylvania
Kansas	Massachusetts
Michigan	Colorado

States with greatest increase in need

- +181.6%** Arkansas
- +126.8%** Alabama
- +104.4%** Colorado

In Partnership With



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*U.S. Census Bureau